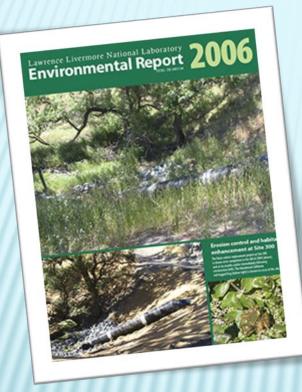
# INTRODUCING KATHY O'CONNOR

- Experienced creative professional
- Publication design from concept to finished product
- Maintain documentation standards
- Design and produce original artwork, logos, graphics, newsletters, brochures, posters, programs and reports
- Website design
- Tel: (925) 367-0625 e-mail: kathyoconnor@astound.net

## **PUBLICATION SUPPORT**



- Design and layout publications
- 300+ page reports
- Team player
- Graphics/Illustrations
- Table of contents
- Advanced Word and Indesign
- Formatting
- Bookmarking
- MAC and PC

#### WEB SITE DESIGN AND GRAPHICS

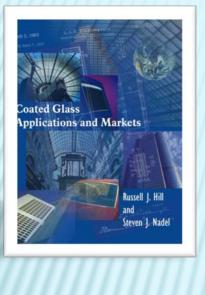






- Develop customer websites
- Create graphics/banners
- Implement, Update and Maintain
- Dreamweaver
- Photoshop
- Illustrator
- Email marketing campaigns

## **BROCHURE DESIGN**

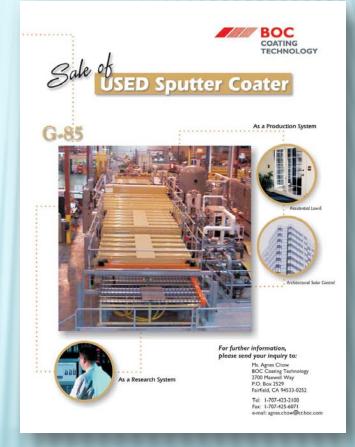




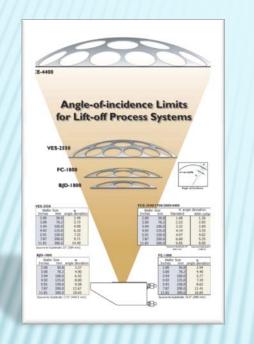
- High level of knowledge in print production
- Create PDF file
- Graphics, Illustrations
- Templates
- Prioritize
- Obtain quotes and bids
- Excellent customer service
  & vendor contacts
- Press Checks

# PRODUCT LINE DOCUMENTATION

- Maintain corporate identity standards
- Accurate work
- Advanced word processing skills
- Proofread, maintain consistency
- Create template design
- Digital photography



## **GRAPHICS AND ILLUSTRATIONS**





- Web graphics
- Illustrations
- Creative skills
- Powerpoint presentations
- Digital photography
- Trade show graphics
- Photoshop editing and enhancing
- Adobe Illustrator,
  Photoshop and Indesign
- AutoCad 2009

## **COMPLEX MANUALS AND REPORTS**

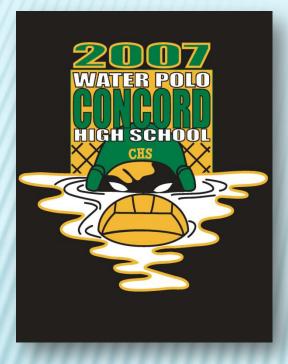
Historic Context for the Built Environment and Building Assessments



Corporate History Program Sandia National Laboratories UCRL-SR-202757

- Fluent in MS Office applications
- Fluent with Adobe Illustrator,
  Photoshop and Indesign
- Complex publications
- Integrating text, photos, and graphics
- Website posting
- Bookmarking and indexing
- Table of Contents generation

## **EXCELLENT CUSTOMER SERVICE**



- High quality standards
- Detailed oriented
- Work independently
- Ability to multi-task
- Excellent vendor relationship
- Fluent with MAC and PC
- Desktop Support
- Maintain digital library

#### KATHY O'CONNOR PROVEN EXPERIENCE

- Experienced Technical and Creative Publications Professional
- Established in Design and Style
- Expertise in Desktop Publishing and Digital Photography
- Experienced in Working with Technical Experts, Vendors, and Customers
- Excellent Customer Service
- Fluent in a variety of software
- Tel: (925) 367-0625 e-mail: kathyoconnor@astound.net